

Group Meeting #4

Date 18 March 2015
Time 02:15 pm
Location WT BCIS Project Room - WT505 / WA Meeting Room - WA3 Room 4

Attendees

Jason Gerbes, Joshua Son, Paul Lee, Sean Young.

Minutes Recorder

Jason Gerbes.

Absences

None.

Meeting Agenda

- Discuss the potential sub processes of the project's development.
 - Brainstorm ideas for our approach to the project.
 - Reflect on the research performed by each group member.
 - Continue work on the draft project proposal document.
 - Create the group compact.
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7. Approval of minutes of last meeting

- 7.1. The group is in agreement that the minutes of the last meeting are an accurate record.
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8. Status of prior meeting arrangements

- 8.1. Jason has shared Luminary's contact details on the group Facebook page and created the meeting minutes document template. The group has approved the template.
- 8.2. Josh has obtained information about Luminary and Ahmed for including in the Proposal document. Josh has researched existing AR technology (see Research Findings 16/03/15 - Existing AR Technology).
- 8.3. Paul has researched Unity Development (see Research Findings 13/03/15 - Unity Development). Paul has researched Geolocation Technology (see Research Findings 13/03/15 - Geolocation Technology).
- 8.4. Sean has researched Vuforia (see Research Findings 13/03/15 - Vuforia).
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3. Discussion of Project Development

- 3.1. Concern about the usefulness of the app was expressed by Jason and Josh. We are unaware of what the problem is that Luminary are trying to solve. Is there a problem?
- 3.2. Jason believes that the app may suffer the same usefulness issues of Luminary's other apps. Users will use it a couple of times and then no longer find it appealing.
- 3.3. Perhaps the platform could be expanded with plugins. Each plugin could provide a utility function for the user, creating demand.
- 3.4. Success was describes by Ahmed as a platform with a set of features that is function and can be used with lots of brands and content.
- 3.5. We have three options, 1) blindly do what Luminary want, 2) tell Luminary about our concerns or 3) drop the project. We have decided to take option 2.
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4. Meeting Arrangements

- 4.1. Jason will arrange a meeting with Luminary for Friday
- 4.2. Jason will prepare a slideshow to demonstrate our concerns to Luminary.
- 4.3. Each group member will prepare questions for Luminary

5. Adjournment of Meeting

- 5.1. There being no other business, the meeting was adjourned at 06:05 pm.

6. Next Meeting

Date 20 March 2015
Time 03:00 pm
Location WT Meeting Room - WT102.

The group will meet with Luminary and discuss their concerns about the project. Luminary will answer questions as we work toward completing our proposal document.
